

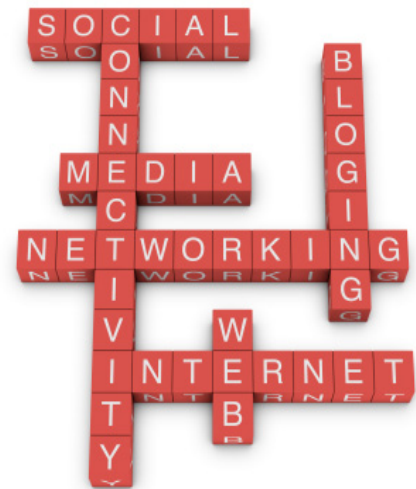
The world's biggest networking event is happening now. Here's your invitation

Social media is not simply today's trendy marketing play; it's here to stay and has impacted every aspect of marketing and growing a business. Not participating is not an option. Learning how to participate can be intimidating. This course will guide you step-by-step through the creation of your social media system.

With online content created by John Jantsch, one of the leading small business social media marketing practitioners, this course works with you to implement a plan of action. The end result is that you are able to effectively and efficiently integrate social media into your overall marketing plans.

The online course content is delivered sequentially over five lessons; one per week. As you complete a lesson, new content will appear every seven days until the entire course is revealed. Then you will have access to the entire course for a set period of time.

In between each lesson, you will have the opportunity to participate in group coaching forum that will provide additional content as well as practical advice for applying what you have learned to your business. Each group coaching session will also allow time for detailed Q & A and group discussion. Your time commitment each week is approximately 45 minutes for online lessons (may be done at the time of your choosing) and 75 to 90 minutes for the group coaching sessions. The time to apply the lesson content varies greatly depending on your skill and previous experience.



Training Agenda

Session 1 - Creating a Social Media Strategy - Design your social media listening station.

Session 2 - Optimizing Brand Assets - Best ways to create and optimize profiles and other social media real estate.

Session 3 - Blogging for Business - Why small businesses should consider a blog the central hub of their social media strategy.

Session 4 - Social Networking and Networks - Best practices for creating engagement on Twitter, Facebook and LinkedIn.

Session 5 - Managing the Beast - Create your social media system in an attempt to bring it all together so you can balance input with ROI.

How to Participate

Cost per Attendee List Price \$549.00
Early bird price before 8/3 for \$399.00

Class Dates
The next class starts August 17th and meets for 6 session over 5 weeks.

To Register:
Email: info@LeadingResults.com with the following information:
Name, Company Name, Phone Numbers

Payment Methods Check & Credit Card

Course Offering by
Leading Results, Inc. More information on the course and the company can be found on the web at www.LeadingResults.com